About Us

Our Strategy

Joint Ventures
Cross-institution working groups that lead the effort to achieve joint products and publications.

Sharing Knowledge
Through newsletters, webinars and a workshop, exchange information on novel ideas and technologies, the bottlenecks and future opportunities.

Joining Forces
Through a community of people from several research institutes, NGOs, and the academic, public and private sector, we get a complete picture of the needs and possibilities in digital agriculture.

Our Mission: By 2022 be a global leader in fostering innovation in data-driven agronomy and working together to provide those involved in agriculture with rapid and actionable information based on data-driven systems in order to optimize productivity in a sustainable way.

Highlights 2018

We developed an issue brief & video about overcoming challenges to digital agribusiness start-ups in developing countries.

Our topic of the year in 2019 was Digital Extension. We addressed this through webinars, a blog contest, and a workshop. In early 2020 we will share the results with the community.

Our workgroup on the needs for the benchmarking of data-driven agronomy services worked on a brief and included the expertise from a community members during a technical session.
The Community of Practice on Data-Driven Agronomy

**SUMMARY WORKPLAN 2020**

In 2020 we plan to continue expanding our network and work on building stronger relationships with our members. The Sharing Knowledge topic for this year is “Ingredients for Scaling”. We plan to address this for, and with our community through webinars, a blog series, and a mini-workshop. Our workgroups on global baselines for technology access, digital extension and shared standards for digital agriculture will continue their work and the results will be published this year.

**JOINING FORCES**

- **Continuing building a strong community**
  - Efficient membership management and engagement
  - Building strong core groups around activities
  - Publish a CGIAR portfolio on our work on digital extension

**SHARING KNOWLEDGE**

- **Mapping lessons learned, the gaps and opportunities on the 2020 topic: Ingredients for Scaling**
  - Address this topic through webinars, a blog series, and newsletters
  - Mini-Workshop during Big Data Platform Convention
  - Define expert panel to map best practices
  - Work on a white paper about key findings

**JOINT VENTURES**

- **Working groups around specific topics in data-driven agronomy**
  - Publish a brief on shared standards for digital agriculture
  - Publish a brief on global technology access baselines
  - Publish a brief about the role of the CGIAR for digital extension
  - Set up a new working group around climate adaptation

**HOW CAN I GET INVOLVED?**

Become part of one of our working groups. Contact us for more information about participation.

Share and connect with the community through our LinkedIn group.

Just want to keep updated on the developments in the sector? Subscribe to our newsletter, read and learn.