Platform for Big Data in Agriculture — CGIAR

Sponsor Opportunities

Each of these activities has been selected by the organizing team as a value-added activity for the 2020 virtual convention. They contribute to the quality of the event and allow the platform team to convene a diverse and invested group of attendees who may otherwise not have been able to attend. Funding activities are flexible in nature so that sponsors can build packages of sponsorship based on their budgets, interests, and preferred level of engagement (see Sponsorship Packages).

Activity	Amount (USD)	Description	Value to the Convention
Sponsor Data Science Prize	1K	The Big Data Platform will be hosting a series of competitions, including one for coding and one for data analysis.	Contributing to this activity allows the data platform to hand out prize money to the winners of the competition.
Sponsor an Agripreneur	500 USD	This will fund the recording of a tech demo for an agripreneur to highlight their start-up at the convention.	Maximize conference diversity and reach, sponsors may have the opportunity to highlight those agripreneurs
Convention Virtual Coffee Breaks	1K USD	Brand the virtual coffee break as sponsor chooses with branded mention in the schedule *All scheduling and planning will be completed by the convention facilitators*	Opportunity for global networking, side meetings, and collaboration time
Convention Side Sessions	1.5K+ USD	Host side sessions at convention on related topics *Sponsorship amount depends on duration of side session* *Sponsorship covers the cost of editing and recording for side session*	Bring together a sub-section of the attendees and/or bring in a focused group to participate in both events
Virtual Entertainment	2.5K+ USD	Branded sponsorship of virtual entertainment during a convention break *All scheduling and planning will be completed by the convention facilitators*	This will cover the cost of sponsoring, recording, and editing virtual entertainment.
Inspire Challenge	10K+ USD	Fund either initial or scaling grants, aggregated to total the award amount ($100K or $250K for each project)	Builds sustainability of challenge and towards increasing award numbers and award amounts

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Sponsors can build a "Sponsor Package" by picking activities from the activity matrix and receive additional benefits and recognition.

Sponsor Package	Range	Example Package	Sponsor Recognition on Website	Booth	Sponsor Recognition on Whova Platform	Private Meeting with Platform and Other Sponsors
Platinum	15,000 USD & up	*$10K to Inspire Challenge* *1 Side Session* *2 Sponsor an Agripreneur* *1 Virtual Coffee Break* *1 Convention Side Session* *1 Virtual Entertainment* *Total: 17,500*	"Diamond" section (with prominent logo)	✓	✓	✓
Gold	10,000 USD & up	*$5K to Inspire Challenge* *2 Sponsor an Agripreneur (Foreign)* *1 Convention Side Session* *2 Sponsor Data Science Prize* *Total: $10,000*	"Platinum" section (with prominent logo)	✓	✓	✓
Silver	5000 – 9999 USD	*1 Coffee Break* *1 Data Science Prize* *10 Sponsor an Agriprenuer ($250 X 10 attendees)* *Total: $7500*	"Silver" section (with medium logo)	✓	✓	
Bronze	1K USD	*Sponsor Data Science Prize*	"Bronze" section (with small logo)	✓	✓	
Booth	250 USD	*N/A*	"Booth" section (with small logo)	✓		

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