

### What is your idea?

Inspire Challenges are about solving big problems using next-generation ideas. We're looking for novel high-risk big data and ICT ideas that have the potential to lead to new scientific discoveries, or enhance the efficacy of development efforts. We want to see innovative ideas with promising potential for social impact that use open data to solve development problems faster, cheaper and with greater efficiency.

Use this section to briefly describe your idea.

- Indicate in one or two sentences **in bold** the essence of the idea.
- Why is the idea an unconventional or creative approach to the problem outlined in the topic?
- Describe the hypothesis for the proposal and why it is expected to succeed.

### How will you pilot it?

Beyond simply great ideas, we're looking for great impact as well. We want ideas that can be put into practice in a short timeframe - to start making a real difference for real people today.

Use this section to briefly describe how the idea will be put into practice.

- Describe the implementation plan, including any new technologies or tools that will be developed.
- Explain how the work will be performed within the budget (USD\$100,000) and time (12 months) allowed?
- What essential data will be generated during this pilot?
- If the pilot is successful, what are the next steps?
- How will this work be divided amongst the CGIAR partner and the external partner?
- Who (name and email address) will be the CGIAR partner's main Point of Contact for this process?

Please note that your application must be formatted as follows:

- No longer than two (2) pages
- 12 point Calibri font or larger
- At least 0.5" margins all around
- Single line spacing
- Standard character spacing (neither expanded nor condensed)
- Please include the logo of both the CGIAR partner and the external partner in the header. If more than two partners are part of the proposal, please include additional logos as space permits.